



MANLY AND SUSTAINABLE DEVELOPMENT GOALS

The special edition of the **ProtegeX3** hygienic reusable masks is part of Manly's sustainability and social responsibility plan, focused on 3 main axes: **people, planet, proximity.**

By launching a special edition of more than 1000 reusable solidarity hygienic masks and investing in online media with the ProtegeX3 campaign, Manly joins in raising awareness and responding to the achievement of the following sustainable development goals proposed by the **United Nations.**

SDG3: HEALTH AND WELL-BEING

Ensuring healthy lives and promoting well-being at all ages is essential for sustainable development.

The world is facing an unprecedented global health crisis; COVID-19 is spreading human suffering, destabilizing the global economy, and dramatically changing the lives of billions of people around the globe.

We continue to support the use of the mask to reduce the spread of the COVID19. We promote its use following the parameters established by the Health Authorities and we launch our masks to raise awareness that complies with the health and safety regulations set by the Spanish Government and European Authorities.

Health is not only an individual concept but it's also a collective responsibility. For this reason, all the companies must lead and support social welfare.

SDG14: UNDERSEA LIFE

The ocean drives global systems that make earth habitable for humankind. Our rainwater, drinking water, weather, climate, coastlines, much of our food and even the oxygen we breathe, are all provided and regulated by the sea.

Careful management of this essential global resource is the key feature of a sustainable future. However, at the current time, there is a continuous deterioration of coastal waters due to pollution and ocean acidification that is hurting the ecosystems and biodiversity. This has also a negative impact on small-scale fisheries.

The health of the oceans is intimately linked to our health. According to UNESCO, the ocean can be an ally against COVID19: bacteria found in the depths of the ocean are being



used to carry out rapid tests to detect the presence of COVID19. The diversity of species found in the ocean offers great promise for pharmaceuticals.

The pandemic offers an opportunity to revive the ocean and start building a sustainable ocean economy.

Nonetheless, we are not helping this recovery using disposable masks, which are an important polluting factor.

It's estimated a monthly use of 129.000 million disposable masks around the world, which represents a huge environmental and health problem since they become vectors of the virus when incorrectly disposed of.

For this reason, whenever the situation allows it, use the hygienic reusable masks such as the ProtegeX3 which is certified and offers up to 50 uses under the European Community Face Covering CWA17553:2020 regulation.

SDG8: DECENT WORK AND ECONOMY GROWTH

Sustained and inclusive economic growth can drive progress, create decent jobs, and improve living standards.

COVID19 has disrupted billions of lives and endangered the global economy. The International Monetary Fund (IMF) expects a global recession, as bad worse than 2009. The International Labour Organisation estimates about half of the global workforce is at risk of losing their livelihoods.

The United Nations framework for the socio-economic response to COVID19 consists of 5 streams of work. Following these lines, Manly is supporting the national manufacturers as much as local trade and local jobs promoting the use of the hygienic reusable mask ProtegeX3.

- Protecting jobs, supporting small and medium-sized enterprises, and informal sector workers through economic response and recovery programmes.

SDG12: RESPONSIBLE CONSUMPTION AND PRODUCTION

World consumption and production (a driving force of the global economy) rest on the use of the natural environment and resources in a way that continues to have destructive impacts on the planet.



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The economic and social progress over the last century has been accompanied by environmental degradation that is endangering the system on which our future development depends (as certainly, our survival)

We must move from single-use products to more sustainable purchases.

The Hygienic Reusable Mask ProtegeX3 offers reuse of up to 50 washes, avoiding the waste of 50 disposable masks.

